



OREGON HEALTH CARE
QUALITY
CORPORATION

The Oregon MACRA Playbook Conference

Sentinel Hotel
614 Southwest 11th Avenue
Portland, Oregon

Thursday, June 22, 2017



Welcome to

The Oregon MACRA Playbook Conference Medicare's Quality Payment Program and the Move to Value-Based Care

MACRA. QPP. MIPS. Value-based payment.

If you feel lost in the sea of acronyms, reporting requirements and systems-level change, you aren't alone. Years of ongoing effort to transform the healthcare system—from Medicaid to primary care offices—are now matched with Medicare's move to paying for high-value care.

Thank you for joining us to get the latest information on the Medicare Quality Payment Program, and for multi-stakeholder networking, learning and conversations about the move towards value-based and alternative payment methodologies.

Whether you are a provider or administrator in a primary care clinic, specialty practice or hospital, or are involved in supporting practices in making these changes, this conference will offer practical workshops on the nuts and bolts of the Merit-based Incentive Payment System (MIPS), as well as the latest on local work to develop alternative payment methodologies.

Conference Hosts

The **Oregon Health Care Quality Corporation (Q Corp)** is an independent, nonprofit organization dedicated to improving the quality and affordability of healthcare in Oregon by leading community collaborations and producing unbiased information.

The Q Corp team includes data analysts with decades of experience, as well as program and project managers who convene multi-stakeholder groups to tackle shared health system challenges, and produce data, information and learning products that align and inform health system transformation efforts.

The **Oregon Medical Association (OMA)** is Oregon's state medical society. Founded in 1874, the OMA offers healthcare advocacy, policy, education and community for the state's physicians, physician assistants and students in those disciplines.

We are 8000+ strong, speaking with one voice, serving and supporting members in their efforts to improve the health of Oregonians.

Conference Resources

Access conference materials, including the agenda, presentation slides, and recap summaries of each session at q-corp.org/MACRAPlaybook.

For more information from CMS about QPP and MIPS, visit qpp.cms.gov.

In Oregon, HealthInsight can help your practice understand and successfully navigate the CMS Quality Payment Program.

They offer no-cost technical assistance and strategies to ensure success in QPP; they have studied the rules and stay informed on updates, clarifications and learning opportunities made available by CMS. Focus on practicing medicine while HealthInsight helps you figure out where to start, and how to meet requirements that allow you to sustain your practice and focus on patient care. Learn more at healthinsight.org/qpp.

Want to learn more about payment reform? Access Q Corp's resource library at bit.ly/PaymentReformLibrary.

Let's show the world what we're learning today! Tag your MACRA Playbook posts and photos on social media with **#ORMACRA**.

Continuing Medical Education

ACCME Credit Designation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME). Oregon Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Category 1 Credit Statement

Oregon Medical Association designates this enduring activity for a maximum of **5.5 AMA PRA Category 1 credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Did you know?

Recognition by Oregon's Patient-Centered Primary Care Home program fulfills the Improvement Activity category of MIPS. Learn more about the PCPCH program standards at primarycarehome.oregon.gov.



#ORMACRA

AGENDA

Thursday, June 22, 2017

Time	Event	Room
7:45 am	Breakfast and Exhibit Hall Open	Renaissance Room (3rd)
8:30 am	Opening and Welcome from Conference Hosts Mylia Christensen, Executive Director, Oregon Healthcare Quality Corporation (Q Corp) Bryan Boehringer, CEO and Executive Vice President, Oregon Medical Association (OMA)	Grand Ballroom (3rd)
8:45 am	Plenary: Implementing Value-Based Payment and Improving Care in a New Environment Elizabeth Mitchell, President and CEO, Network for Regional Healthcare Improvement Organization (NHRI)	Grand Ballroom (3rd)
9:45 am	National Perspectives Panel: How Will the QPP Improve Health and Reduce Costs? Nancy Fisher, MD, MPH, Chief Medical Officer, Centers for Medicare and Medicaid Services (CMS) Carol Vargo, MHS, Director, Physician Practice Sustainability, American Medical Association (AMA)	Grand Ballroom (3rd)
10:30 am	Break and Exhibitor Networking	Renaissance Room (3rd)
10:45 am	Preparing for Alternative Payment Models in Primary Care What steps have primary care practices taken to prepare for new alternative payment models? Join this panel session to hear about successes and barriers, and what practices need from payers, hospitals and patients to take greater accountability for the quality and cost of care they provide. Evan Saulino, MD, PhD, Providence SE Family Medicine Clinic, PCPCH; Clinical Advisor, Oregon Health Authority Prasanna Krishnasamy, MD, FACP, MPH, Medical Director, Medical Home, Internal Medicine Faculty Physician, Legacy Medical Group Clinics Ron Stock, MD, MA, Clinical Innovation Advisor, OHA Transformation Center; Consultant, Oregon Rural Practice-based Research Network Michael Whitbeck, Administrator, Northwest Primary Care Group PC	Grand Ballroom (3rd)
10:45 am	Hospital Role in Value-Based Payment Value-based payment presents unique challenges for hospitals, including maintaining margins as revenue decreases - given this, how can hospitals participate in the movement towards new payment models? What are they doing to address these challenges? Jim Guyn, MD, Senior Vice President, Population Health, St Charles Health System Everett W. Newcomb III, DO, MS, FACC, FACP, Chief Operating Officer, Legacy Health Ralph Yates, DO, Chief Medical Officer, Salem Health	Card Room (2nd)
10:45 am	MIPS Deep Dive: 9 Steps to Reporting Are you an administrator or provider who needs a better grasp on the basics, and to fully understand the process for reporting under MIPS? Join this session to walk through the 9 steps you must take to report for the 2017 Performance Year, and what you should do to prepare for 2018. Wyatt Packer, MHA, Vice President, Regional Operations, HealthInsight Seema Rathor, Project Coordinator and Facilitator, HealthInsight	Billiard Room (2nd)
12:00 pm	Lunch and Exhibitor Networking	3rd Floor

AGENDA, cont.

Thursday, June 22, 2017

Time	Event	Room
1:00 pm	Value-Based Payment – Working Towards Alignment Across Payers What alternative payment methods are other payers adopting? How can payers support providers to be successful under the QPP and value-based payment generally? Join this panel to hear from payers representing a variety of health plans and markets to hear about their work on value-based payment and the benefits of challenges around alignment between payers. Robert Gluckman, MD, MACP, Chief Medical Officer, Providence Health Plan Leslie Clement, Director, Health Policy and Analytics, Oregon Health Authority Will Brake, Director, Provider Network Transformation Services, AllCare Health Aaron Crane, Chief Executive Officer, Propel Health	Billiard Room (2nd)
1:00 pm	APMs: It Takes a Village, and Everybody Gains! Practices implementing new models of care often encounter obstacles and have questions. Join this session to learn about the barriers to implementation of APMs, understand how MACRA applies to specialty providers when developing an APM, and what APMs can do for rural practices. Nancy Fisher, MD, MPH, Chief Medical Officer, Region 10, CMS	Grand Ballroom (3rd)
1:00 pm	MIPS Deep Dive: Improvement Activities Join this session to learn how clinicians can leverage their current activities to meet this category of MIPS, and lead meaningful and effective improvement projects in their practice. Facilitators will offer tools and resources for scoping and managing improvement efforts. Jennifer Hendrickson, Program Director, Q Corp	Card Room (2nd)
2:15 pm	Break and Exhibitor Networking	Renaissance Room
2:30 pm	Specialty Practice in a Value-Based Payment World How do new payment methods allow specialists to be more accountable for better patient care and improved outcomes? Join this session to explore what value-based payment means for specialists and their practices, and hear stories from pioneering providers working to develop innovative payment models. Sandra Lewis, MD, Cardiologist, Northwest Cardiovascular Institute Craig Fausel, MD, President, Oregon Clinic Katie Dabler, COO, The Portland Clinic	Grand Ballroom (2nd)
2:30 pm	Understanding Costs and Your QRUR Quality and Resource Use Reports show how your organization compares with your peers with respect to quality and cost, and how they can inform care coordination, referral patterns, care management and more. Join this session to review each section of the latest QRUR report and to identify opportunities for improvement. David Smith, MBA, HIT Project Manager, HealthInsight Ryan Brown, PMP, Project Manager, HealthInsight	Card Room (2nd)
2:30 pm	Maximizing Your Potential Under MIPS Do you understand the basics of MIPS, but want a deeper understanding and how to develop a plan to maximize your score in each of the MIPS components? Join this session to increase your understanding and develop a plan to make sure your practice not only meets requirements, but is able to finance the infrastructure you need to deliver great patient care. Catherine Hanson, JD, Chief Strategic Solutions and National Networks Officer, QVH Systems, LLC Michael Sexton, MD, CEO and CMO, QVH Systems, LLC	Billiard Room (2nd)
3:45 pm	Closing Discussion: Where We Go From Here Together we will review the best plays and key takeaways gathered from each session.	Grand Ballroom
4:15 pm	Adjourn	

National Perspective Speakers

Nancy L. Fisher, MD, MPH



Dr. Nancy L. Fisher currently serves as the Chief Medical Officer for the Centers for Medicare and Medicaid, Region 10: Alaska, Idaho, Oregon, and Washington focusing on the many facets of the Affordable Care Act. Fisher began her career as a Navy nurse, then went on to earn a MD from Baylor College of Medicine. At the University of Washington, her education consisted of: preventive medicine residency, the Robert Wood Johnson Clinical Scholars program (earning a Master in Public Health), a Clinical Genetics Fellowship and a Certificate in Health Care Ethics. Fisher is a Clinical Associate of Pediatrics at the University of Washington and faculty member of the Public Health Genetics Institute. Her expertise in healthcare arises from her experience as a practicing clinician, academician, former CMO for Washington State Medicaid, a health plan medical director, and CMO at the Washington State Health Care Authority.

Elizabeth Mitchell



As the President and CEO of NRHI, Mitchell has expanded the organization's role in designing and implementing national healthcare improvement initiatives, in addition to supporting more than 30 regional member collaboratives. She has also played a leadership role in national initiatives on healthcare quality and cost. From 2008 to 2013, Mitchell was CEO of the Maine Health Management Coalition. She gave invited testimony to the Subcommittee on Health of the U.S. House of Representatives Committee on Energy and Commerce, describing the role that Regional Health Improvement Collaboratives could play in transforming healthcare nationally. Mitchell also worked for MaineHealth, Maine's largest integrated health system, and served two terms in the Maine State Legislature, where she chaired the Health and Human Services Committee. She completed the International Health Leadership Program at Cambridge University's Judge School of Management while pursuing graduate studies at the London School of Economics.

Carol Vargo, MHS



Carol Vargo is Director of Physician Practice Sustainability in the AMA Physician Satisfaction and Practice Sustainability Strategic Initiative Group, where she directs development of resources to support sustainable physician payment and delivery reforms, and develops external partnerships with hospitals, health systems, commercial payers, technology vendors and other key stakeholders. Vargo has worked at the AMA as an Assistant Director of Federal Affairs and Outreach, Advocacy Group, where she developed and implemented internal and external policies and strategies to advance the AMA's priorities with the Federal Executive Branch. She began her career in federal policymaking as a Legislative Assistant to U.S. Representative Jim McDermott (D-WA). Vargo is a graduate of Miami University of Ohio, with a BA in Communications, and a recipient of a Masters in Health Sciences in health policy and administration from the Johns Hopkins University Bloomberg School of Public Health. Vargo and her husband have two sons, and reside in Baltimore.

Additional Presenters

Bryan Boehringer

Bryan Boehringer has served as the Chief Executive Officer of the Oregon Medical Association (OMA) since January of 2015. Boehringer joined OMA in 2009 as Director of Government Relations, working on several issues from reauthorizing and funding the Rural Medical Reinsurance Fund to improving the practice environment by passing administrative simplification bills relating to overpayment recovery, centralized credentialing and simplified prior authorization. Prior to joining the OMA, Boehringer served as the Director of Government and Community Relations at Oregon Health & Science University (OHSU), where he worked on the expansion of biomedical efforts and the expansion of facilities into the South Waterfront. Boehringer has also served as committee staff for the Oregon Legislature and in the Washington, DC office of US Senator Mark O. Hatfield. Boehringer graduated from Willamette University and was born and raised in Crow, Oregon. He currently lives in Tigard with his wife and daughters. In his free time, he enjoys coaching his daughters' basketball teams.

Will Brake

Brake is currently the Director of Provider Network Transformation Services at AllCare Health, a CCO as well as a health plan for Medicare Advantage and PEBB. He oversees Contracting, Provider Relations and Alternative Payment Models. AllCare currently administers seven APMs including Primary Care, Pediatrics, Specialty Care, Behavioral Health, Dental, Facilities (Hospital, SNFs and Surgery Centers) and Non-Emergent Medical Transportation. AllCare is in the process of developing an APM for the PEBB and Medicare Advantage lines of business. Brake is the incoming Chair of the OHA Metrics and Scoring Committee. His background is in medical group administration. In a previous role he was the Chief Operating Officer for Providence Medical Group in Southern Oregon. He has been working in healthcare administration for over 36 years.

Ryan Brown, PMP

Ryan Brown is a project manager with HealthInsight. He works on multiple teams, specifically in the areas of process management and quality improvement in outpatient settings. Prior to joining HealthInsight, Brown worked with several healthcare systems where he developed a passion for healthcare strategy, delivery and quality. He graduated with a joint MPH-MHA from the University of Utah - David Eccles School of Business and actively contributes to the community, including volunteering on the Utah Tobacco Prevention Task Force and sitting on various stakeholder boards.

Mylia Christensen

Mylia Christensen is the Executive Director of Oregon Health Care Quality Corporation (Q Corp) and HealthInsight Oregon, nonprofit, community-based organization dedicated to improving health and healthcare. Previously, Christensen worked in almost all facets of healthcare, from clinical settings to hospital and health system management, strategic planning and administration. She joined Q Corp from the OHSU Center for Evidence-based Policy, where she was Director for the Medicaid Evidence-based Decisions Project. She also served for six years as Administrator of the State of Oregon's Public Employees' Benefit Board, responsible for Oregon's largest employee benefit program. In the early nineties, Christensen was Vice President of Operations and Regional Director for the Oregon Health Plan enrollment broker project with Benova, Inc. Her extensive experience also includes Director of Program Development and Physician Services for Legacy Portland Hospital System, and Administrator of Women's Health Services at Good Samaritan Hospital.

Leslie Clement

Leslie Clement is the Oregon Health Authority's Director of the Division of Health Policy and Analytics. This Division includes Oregon's State Medicaid Director, the Chief Medical Officer, the Health Evidence Review Commission and OHA's clinical leadership team. Key offices include the Office of Health Analytics, the Office of Health Information Technology, the Health Policy office that staffs the Oregon Health Policy Board, the Transformation Center and the administrative office of PEBB and OEBC. Clement has over thirty years of healthcare administrative experience. She has been employed with OHA since 2012. Prior to OHA, Leslie was deputy director of Idaho's Health and Welfare Department and was Idaho's State Medicaid Director. Clement began her healthcare experience in public health at Multnomah County, and over the years worked in various healthcare organizations including managed care and long-term care. Clement has her undergraduate degree in Sociology from the College of Wooster and her graduate degree from Portland State University.

Aaron Crane

Aaron Crane graduated from Oregon State University in 1985 and immediately began working as a Medicare and Medicaid reimbursement consultant to hospitals and home health agencies. He earned his certified public accounting designation in 1989 and moved into financial management of hospitals and health systems. Crane is currently the chief executive officer of Propel Health, a start-up partnership between seven Oregon health systems and one Oregon payer. He served ten years as the chief financial officer at Salem Health prior to this position, and was employed by Oregon Health & Science University for the seven years prior to that position. In 2010, he earned his Master's degree in Healthcare Administration from the University of Minnesota. Crane has served on several boards throughout his career. Currently, he is a Board Member of the national Healthcare Financial Management Association and Apprise Health Insights, a part of the Oregon Association of Hospitals and Health Systems.

Katie Dobler

Katie Dobler is Chief Operations Officer at The Portland Clinic. She also serves as Executive Director for the Portland Coordinated Care Association and sits on the Q Corp Board of Directors. Dobler, who has been involved with the PCCA since it was established in 2012, has been instrumental in collaborating with the member groups, who now share several value-based contracts. She partners with her colleagues at The Portland Clinic in the movement to create a workplace that supports a valued-based model of care. Dobler has ten years of experience at The Portland Clinic that includes Human Resources Director and Chief of Support Services.

Craig Fausel, MD

Craig Fausel, MD is a gastroenterologist (33 years) and president (11 years) of The Oregon Clinic, a group of approximately 200 specialist physicians and over 1100 employees, based in Portland. Undergraduate: Brown University; MD SUNY Upstate (Syracuse); Intern, Resident and Chief Resident in Internal Medicine at The University of Colorado; Fellowship at the University of Colorado. Fausel came to Portland as the fourth member of The Gastroenterology Clinic (and its three wonderful and generous physicians) in 1984, and in 1994, became a pioneer member of The Oregon Clinic, where there were 40 physicians in the beginning. His older daughter joined his GI group at TOC in September. His younger daughter is a fourth-year medical student at OHSU (and is absolutely not going to do GI). Dr. Fausel considers himself a very lucky man.

Robert Gluckman, MD, MACP

Prior to becoming chief medical officer for Providence Health Plans in 2010, Dr. Robert Gluckman served as CMO for the teaching clinics at Providence Medical Group. He served on the faculty for Providence St. Vincent Internal Medicine Residency for 18 years, maintaining an active internal medicine practice. Gluckman graduated summa cum laude in 1978 from the University of Illinois and earned his medical degree in 1982 from the University of Chicago. He completed his residency at Michael Reese Hospital. Gluckman is Treasurer Emeritus and former Board of Regents member for the American College of Physicians. He is past chair of two ACO political action committees, and received the ACP Oregon Chapter's Laureate Award in 2013 for his contributions to the internal medicine community. He is currently a board member of the Oregon Medical Association.

Jim Guyn, MD

Jim Guyn has more than 25 years of experience in clinical practice, program development and leadership, including ten years as a managed care executive. He has served as executive medical director for accountable health and quality for Cambia Health Solutions in Portland, where he focused on using data analytics to innovate high-quality, low-cost approaches to healthcare delivery. Guyn earned his bachelor's degree in biological and chemical sciences from California State University, and his medical degree from the University of California Los Angeles. After completing his family practice residency at Ventura County Medical Center, Guyn worked in family medicine, emergency medicine and as an adjunct professor at the University of Minnesota School of Medicine. In 2006, Guyn also began working for Medica Health Plans, where he served in various roles until 2014. In 2016, Guyn was hired as the senior vice president of population health at St. Charles Health System.

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Catherine I. Hanson, JD

Catherine I. Hanson, JD is Chief Strategic Solutions and National Networks Officer of QVH Systems, LLC, a company committed to assisting physicians and other health care providers in all modes of practice be successful in the transition to alternative payment models. Hanson is an AV-rated, nationally recognized healthcare attorney, passionate and accomplished advocate at the state and national levels, prolific author and speaker, skilled at navigating the interpersonal, political and regulatory environments required to achieve success in healthcare. Hanson served as Vice President of the AMA's Private Sector Advocacy and Advocacy Resource Center unit, and for twenty years as Vice President and General Counsel of the California Medical Association, where she was responsible for the annual publication of the 4000+ page California Physicians Legal Handbook. Hanson is a Phi Beta Kappa graduate of the University of California, Berkeley and obtained her JD degree from Berkeley's Boalt Hall School of Law.

Jennifer Hendrickson

Jennifer Hendrickson joined the Q Corp team in March 2016 as a Program Director with the Patient-Centered Primary Care Institute. She brings a passion for strategy, innovation, public health and change management to her role focusing on the Extension Program. Hendrickson has held a variety of roles in her healthcare career, including Providence Health and Services and, most recently, at Health Share of Oregon. Her career spans work in change management, project management and health care transformation. She is a Communications Management graduate of the University of Portland. In her free time, you can find her spending time with family and friends, hanging out at Powell's (or any available bookstore), walking her two loveable mutts, reading, eating or drinking chocolate, and cheering on the Portland Trail Blazers.

Prasanna Krishnasamy, MD, FACP, MPH

Prasanna Krishnasamy, MD, FACP, MPH is certified by the American Board of Internal Medicine and a Fellow of the American College of Physicians. He believes in a holistic approach to patient care, emphasizing the roles of social, mental and environmental factors influencing health and wellbeing. He enjoys his role as a faculty physician, taking care of his own panel of patients with a wide variety of medical problems, and teaching and supervising Resident Physicians. Krishnasamy's clinic is recognized as a fully functioning Medical Home both at the State and National levels.

Sandra Lewis, MD

Sandra Lewis, MD is a graduate of Stanford University School of Medicine. She led the American College of Cardiology and Q Corp in a "big data" project from Oregon's all-claims/all payer database. She holds leadership roles in the ACC, including chair-elect of the Political Action Committee for ACC, member of the Partners in Quality subcommittee and immediate past chair of the Women in Cardiology Section. Lewis is a member of the Cardiovascular Leadership Team at Legacy Health System where she chairs the "Heart Failure Pillar" and sits on the Cardiovascular Steering Committee. During her 30 years of practice she has participated in landmark clinical trials with her research interests. She was named by Good Housekeeping Magazine as one of the 44 top cardiac centers/doctors for women, and has been recognized over many years in Castle Connolly's America's Top Doctors.

Everett W. Newcomb III, DO, MS, FACC, FACP

Everett W. Newcomb III, DO, MS, FACC, FACP is Chief Operating Officer at Legacy Health, Portland, where he provides oversight of operations at eight hospitals. He received his BS, cum laude, at Washington and Lee University and his Doctor of Osteopathic Medicine at Kirksville College of Osteopathic Medicine (now A.T. Still University). He holds a Master of Science degree in Industrial Management from the Industrial College of the Armed Forces, and is certified by the Board of Internal Medicine and Cardiovascular Disease. Newcomb has served as Senior Vice President and Chief Medical Officer for the Franciscan Health System in Tacoma, Washington. He served in the United States Army for 22 years in a variety of clinical and leadership roles, culminating in the position of Principle Director for Clinical and Program Policy, Office of the Assistant Secretary of Defense for Health Affairs.

Wyatt Packer, MHA

Wyatt Packer joined HealthInsight in October of 2008 and is currently the Vice President of Regional Operations. Packer has also worked as the vice president of Utah operations, Utah health IT operations director, director of the Nevada-Utah HIT Regional Extension Center (REC), and as a practice facilitator working with physician offices to implement quality improvement initiatives. Packer holds a Master of Health Administration as well as a BA in information systems and technology. Prior to joining HealthInsight he worked as director of data integration services for a software vendor in the telecommunications industry.



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Seema Rathor

Seema Rathor has over seven years of experience in the healthcare information technology industry. She is trained to support small and large clinics with electronic medical record needs and quality reporting. Rathor has supported and implemented workflows to meet quality measures and meaningful use requirements. Since October 2016 she has educated clinics about the Merit-based Incentive Program (MIPS). Her passion is to train healthcare professionals to optimize EMR efficiency and develop lean workflows so that providers can spend more time with their families.

Evan Saulino, MD, PhD

Evan Saulino, MD, PhD is a family physician who cares for patients at the Providence Southeast Family Medicine Clinic. He received his undergraduate degree from the University of California, San Diego, and his medical degree and PhD in Microbiology from Washington University in St. Louis. After lab research studying anthrax at Harvard Medical School, Saulino shifted gears and completed his Family Medicine residency training at Oregon Health and Science University. Through his position at the Center for Outcomes Research and Education (CORE), Saulino acts as the Clinical Advisor for Oregon's Patient-Centered Primary Care Home (PCPCH) Program, which works with clinics serving over 3 million patients across Oregon. He is a past resident of the 1600-member Oregon Academy of Family Physicians, and works on a variety of health policy, advocacy and communications issues in coordination with community and physician groups, as well as with legislators in Oregon and nationally.

Michael Sexton, MD

Dr. Sexton brings his 40 years of experience as a physician practicing accountable care and physician leadership at the state and national levels to lead QVH Systems. Sexton's experience working as an Emergency Physician in the Kaiser Permanente Health Care System provided him with a deep understanding of what it takes to successfully practice medicine in the accountable care environment. His long service on the California Medical Association's Executive Committee, culminating in his Presidency, and on the American Medical Association's Council on Legislation, culminating in his service as Chair, have positioned Sexton as one of the leading experts in healthcare delivery and regulation, as well as evolving trends. Sexton is experienced in engaging physician and executive thought leaders, helping them to understand the imperative of the new alternative payment.

David Smith, MBA

David Smith is an HIT Project Manager for HealthInsight Oregon. He manages the Oregon Quality Reporting and Hospital Value-Based Purchasing Program education and quality improvement initiatives for HealthInsight, and manages the Quality Payment Program educational assistance initiatives provided to all practice sizes in Oregon from the Oregon QIO. Smith also works on behalf of HealthInsight in the role of an account manager for Southern Oregon healthcare systems and clinics, and participates in both administrative and hands-on support for clinics, systems and hospitals. He has also certified electronic health record systems through ICSA Laboratories (an ONC-ACB) and has worked for EHR companies in product management, marketing, sales, operations management, technical writing and training positions. He has an MBA from the Bill and Vieve Gore School of Business at Westminster College, and a BA in English from Brigham Young University.

Ron Stock, MD, MA

Ron Stock is a geriatrician, family physician, clinical health services researcher, clinical innovation advisor to the Oregon Health Authority Transformation Center and consultant with the Oregon Rural Practice-based Research Network, focused on CPC+ and Project ECHO. A graduate of the University of Nebraska College of Medicine, Stock completed his residency and faculty development fellowship in family medicine at the Medical University of South Carolina and University of North Carolina-Chapel Hill, and has a certificate of added qualifications in geriatric medicine. He is currently an adjunct associate professor of family medicine at Oregon Health & Science University. Before joining OHSU in 2012, he served as executive medical director of geriatrics and care coordination services, and medical director of education and research at PeaceHealth Oregon Region. He has dedicated his career to improving the quality of health care for vulnerable populations with complex care needs.

Michael Whitbeck

Michael Whitbeck is the Administrator for Northwest Primary Care, a medical group in Portland, Oregon. Whitbeck began his career in Medical Group Management in 1984, and joined Northwest Primary Care medical group as Administrator in 1997. Northwest Primary Care has focused their quality of care work for a number of years around the Q Corp quality measures. More recently, Whitbeck has been an important voice for primary care physicians serving on Q Corp's Cost of Care steering committee, with the goal of making this information transparent and available to the public in addition to the medical group quality of care information.

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